



SPEEDSYNCH *VALUE*



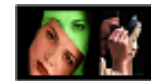
SYNCHRONIZE



ALIGN



DELIVER





VALUE

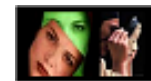
Align Products to Customers *via CONTENT*

Accelerate internal and external learning *via CONTENT*



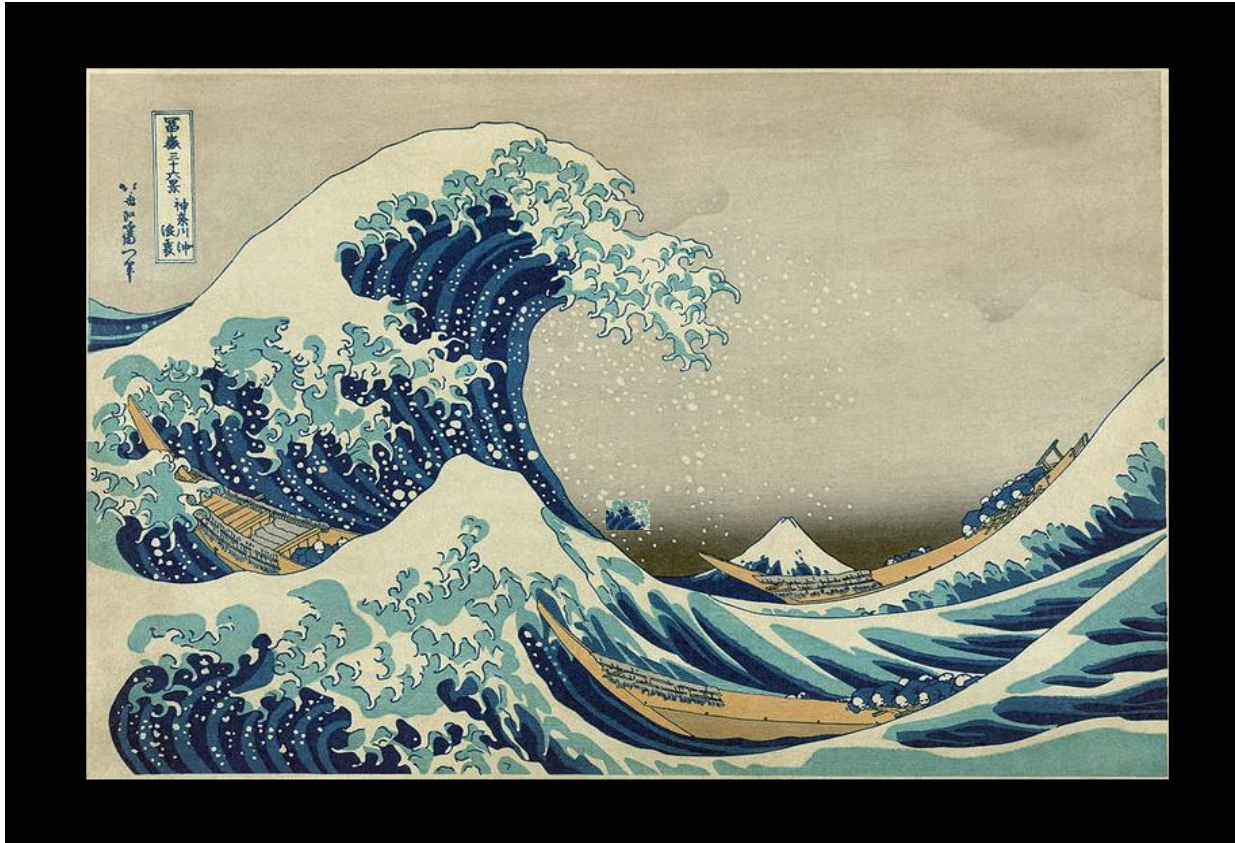
FOCUS

1. **SYNCHRONIZE** content sources.
2. **ALIGN** products to customers.
3. **DELIVER** content to customers
4. **ALERTS** monitor opportunities and risks.
5. **AUDITS** for upgrades, security or recovery.

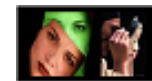




RELATIONSHIPS *FRACTALS*



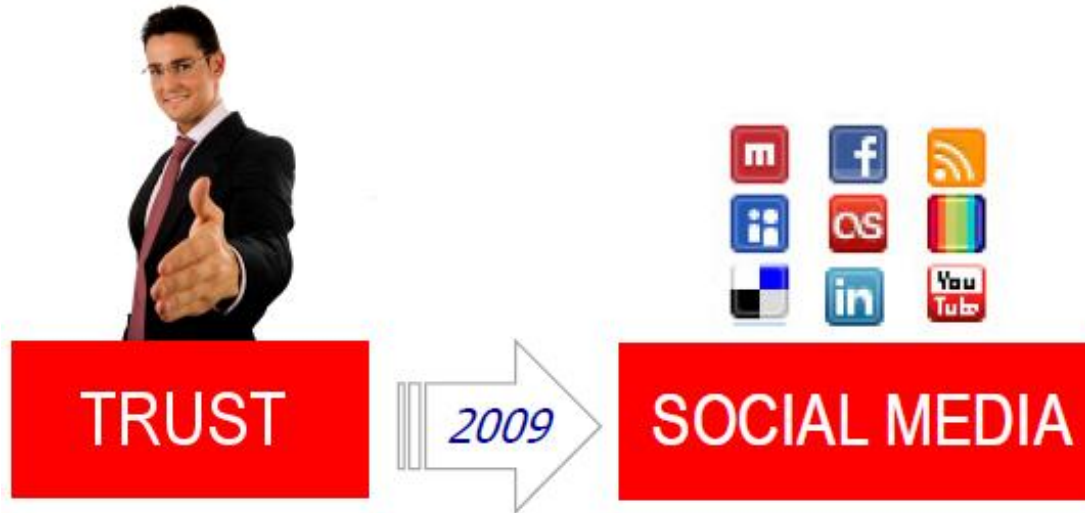
This famous woodblock print shows the beauty and relationships within fractals. Understanding part of a fractal offers relationship insight across the entire fractal. SpeedSynch fractal perspectives make Web and Social Media assets work hard.



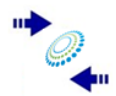
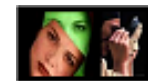


TRUST *RIP 2009*

SCENARIO 2

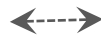


Social Media content is now *trusted*.

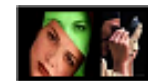




CONTENT *RELATIONSHIPS*



Customer Behaviour and Product Content





RELATIONSHIPS *CONTENT*



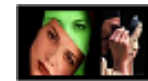
SYNCHRONIZE



ALIGN

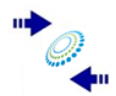
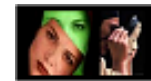
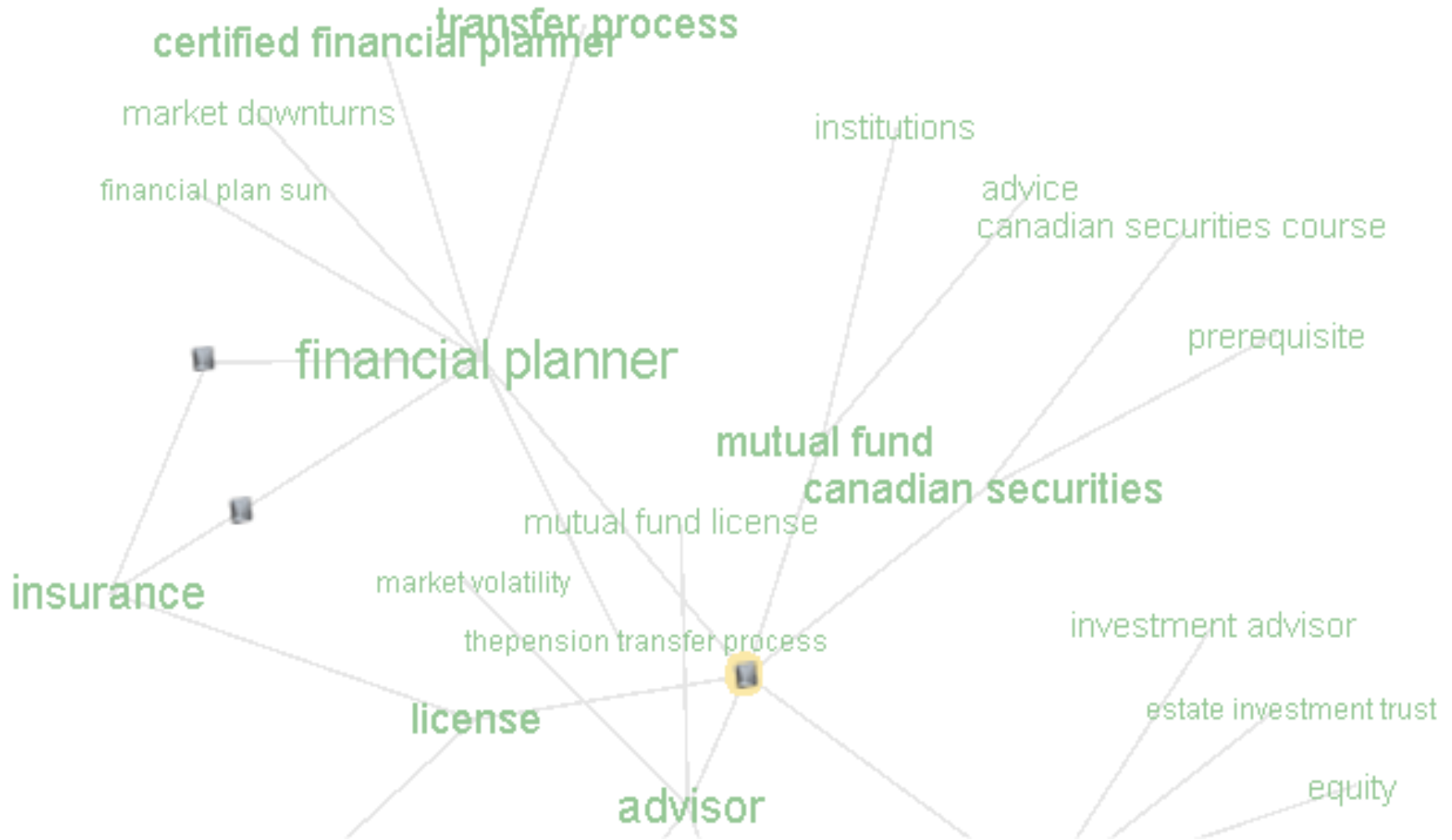


DELIVER



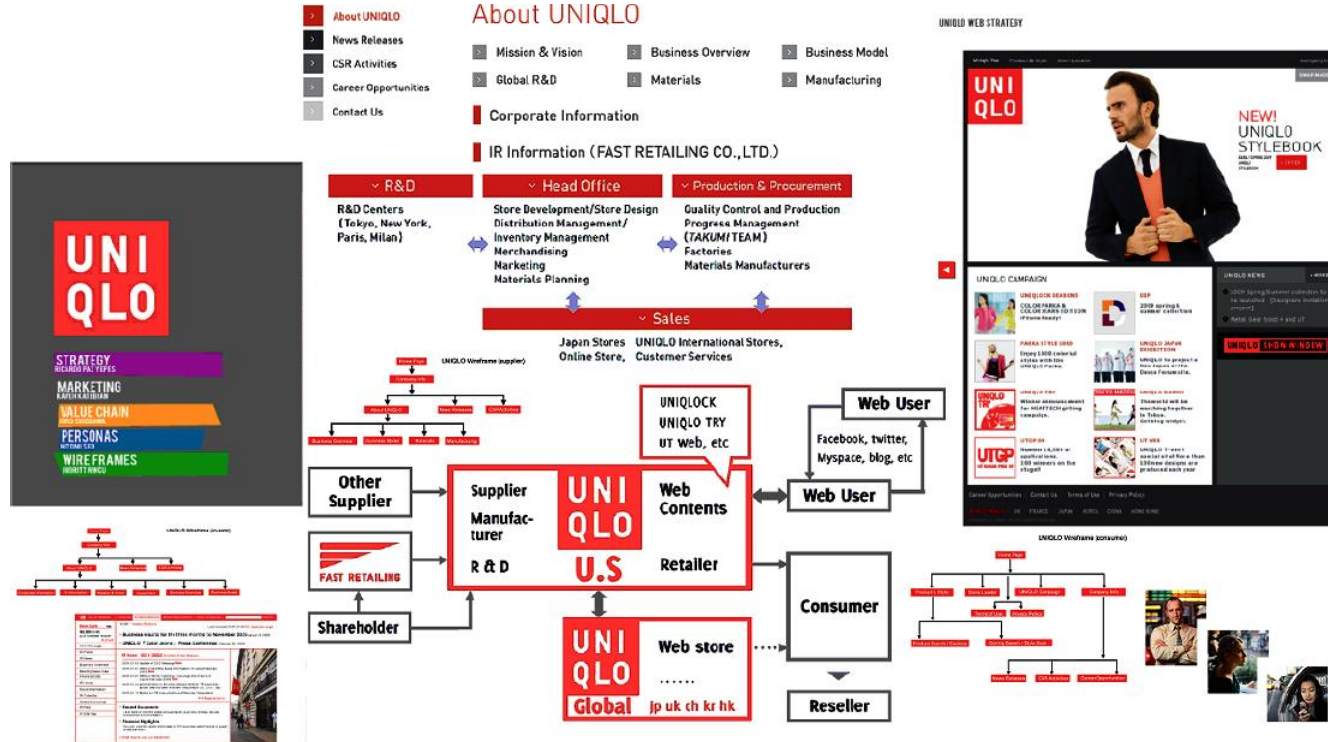


CONTENT *FRACTAL MAPS*

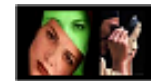




NETWORK RELATIONSHIPS



Enterprise Value Network

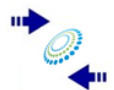
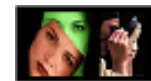




ANALYTICS *CONTENT*



Discover hidden Value across Networks

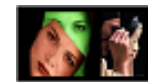




SELF-ALIGNMENT DYNAMICS



Products and Customers Self-Align





SPEEDSYNCH *VALUE*



SYNCHRONIZE



ALIGN



DELIVER

